

Message Text

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ORIGIN COME-00

INFO OCT-01 NEA-10 ISO-00 EB-07 AGR-10 /028 R

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R 222233Z JUL 75

FM SECSTATE WASHDC

TO AMEMBASSY ISLAMABAD

INFO AMCONSUL KARACHI

AMCONSUL LAHORE

AMCONSUL PESHAWAR

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E.O. 11652: N/A

TAGS: BEXP, PK

SUBJECT: MAJOR PROJECT: DEVELOPMENT OF AGRO-BASE

--- INDUSTRIES

1. MAJOR PROJECTS DIVISION USDOC HAS NOTICED THAT JUNE
1975 REPORT FROM BANK OF AMERICA'S MAN-ON-THE-SPOT IN

PAKISTAN CITES A ONE BILLION DOLLAR PROGRAM FOR THE

DEVELOPMENT OF AGRICULTURAL BASED INDUSTRIES TO TAKE PLACE
OVER THE NEXT FIVE YEARS.

2. ASSUMING ACCURACY OF REPORT, THIS PROGRAM SOUNDS LIKE
IT MIGHT OFFER GREAT POTENTIAL FOR U.S. FIRMS WITH

EXPERTISE IN SOILS RESEARCH, ESTATE FARMING, FOOD
PROCESSING, WAREHOUSING MARKETING ETC. MAJOR PROJECTS
INTERESTED IN EXPLORING AVENUES TO ASSIST SUCH U.S.

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PARTICIPATION. REQUEST EMBASSY PROVIDE DETAILS ASAP.

PARTICULARLY WHAT TYPES OF FOOD INDUSTRIES, WHERE, AND
WHAT SIZE PLANTATIONS AND PROCESSING FACILITIES ARE

ENVISIONED. IS AN AGRICULTURAL CONSULTANT FIRM LIKELY TO
BE EMPLOYED? IF SO, MAJOR PROJECTS CAN ASSIST IN LOCATING

SUCH FIRMS. FROM EARLIER REPORTING IT APPEARS SUGAR
MIGHT BE ONE OF THESE AREAS. U.S. HAS GREAT CAPABILITIES
IN SUGAR INDUSTRY WHICH WE CAN ALERT TO PAKISTAN'S
PROGRAM.

3. MAJOR PROJECTS OFFICER CURRENTLY INVOLVED IN
RESEARCHING CAPABILITIES AND INTERESTS OF DOMESTIC

INDUSTRY. AN EARLY REPLY FROM POST CAN BE IMMEDIATELY
PUT TO USE BY EXPLORING POSSIBILITIES WITH THESE FIRMS.
POST'S ASSISTANCE GREATLY APPRECIATED. KISSINGER

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